

FAMILY SMILECARE CENTER, PLC

Our Mission: Helping you keep your smile for a lifetime.



FALL NEWSLETTER 2017

DENTAL FUN FACTS

1. The first toothbrushes were actually twigs our ancestors chewed on. Modern toothbrushes with nylon bristles arrived in the 1930s and electric toothbrushes in 1954.
2. Every tooth is unique. Each tooth in your mouth has its own unique profile and vary from person to person.
3. The first record of dentistry belongs to Hesi-Re over 5000 years ago in Egypt.
4. The earliest recipe for toothpaste included salt, pepper, mint, and dried iris flower in 400 AD.
5. During the Middle Ages in Germany- the cure for a toothache included a kiss from a donkey.
6. Lucy Beaman Hobbs became the first female dentist in 1866.
7. People prefer blue toothbrushes to red toothbrushes.



JUST IN TIME FOR THE HOLIDAYS



THE BENEFITS OF ELECTRIC TOOTHBRUSH VS MANUAL

Superior Plaque Removal

Simply stated, rechargeable electric toothbrushes (or "power" toothbrushes) provide superior plaque removal to regular manual toothbrushes. And because they provide the brushing action for you, many people find using power toothbrushes easier than using regular manual ones.

Ease of Use

Whereas you have to move a regular manual toothbrush back and forth along your teeth, electric toothbrushes provide the cleaning action for you. That means you need only hold it a few seconds on each tooth. Once they get the hang of it, many people find this method of brushing easier. Likewise, people with arthritis or other similar conditions may find using an electric toothbrush less painful. Electric toothbrushes may also help kids brush their teeth more effectively.

Why Choose Oral-B?

The Oral-B Oscillating-Rotating-Pulsating Power Toothbrushes are the only ones with the ADA Seal of Acceptance. These toothbrushes are found to be safe and have shown efficacy in removing plaque and helping to prevent and reduce gingivitis, when used as directed.

More Cleaning Power -Two-Minute Timer -Visual Pressure Sensor

Oral-B Electric Toothbrushes deliver up to 48,800 movements per minute, while a regular manual toothbrush can only deliver 300 to 600 movements per minute. Most people underestimate the amount of time they should brush. With a built in timer, you get a complete clean every time. The Electric toothbrush alerts you if too much force is applied while brushing, thus reducing the abrasion that can happen when using a manual toothbrush.

Office Information

Family SmileCare Center, PLC

1630 32nd St. NE
Cedar Rapids, IA 52402

Phone: 319-362-8657

Fax: 319-362-1824

email: office@familysmilecarecenter.com

www.familysmilecarecenter.com

Office Hours:

Monday-Thursday 7am to 6pm

\$30 Mail-In Rebate



WHEN YOU BUY ONE OF THESE CREST® + ORAL-B® POWER TOOTHBRUSH SYSTEMS AT OUR DENTAL OFFICE:

Our Price \$95

Minus Rebate . . . \$30

Final Cost \$65

Gingivitis System (Retail Value \$180)

\$10 Mail-In Rebate



WHEN YOU BUY ONE OF THESE CREST® 3D WHITE™ WHITESTRIPS™ PRODUCTS AT OUR DENTAL OFFICE:

Our Price \$50

Minus Rebate . . . \$10

Final Cost \$40

Crest® 3D White™ Whitestrips™ Professional Supreme with AdvancedSEAL™

Stop By The Office Today For You & Your Family.
Visit our website for other information about our office.
www.familysmilecarecenter.com



Family SmileCare Center, PLC
1630 32nd Street NE
Cedar Rapids, IA 52402
319-362-8657
www.familysmilecarecenter.com

CORRECT
INDICIA
WILL BE
ADDED BEFORE
PRINTING

News From Your Dentist



Dr. Renee Maikon



Dr. Amy Stodola

Cold and Flu Season is Upon Us

Cold and Flu season is upon us. We are often asked, "Should I keep my dental appointment if I am not feeling well?" As a health care provider we do follow all infectious disease protocols to prevent spreading illnesses from patient to patient. There are times when you should reschedule your dental visit: If you have a fever, an open cold sore, vomiting or diarrhea. Even if you feel okay but have a bad cough, sore throat, or headache, making it difficult to work on you in the dental chair, please reschedule. Please do not bring sick family members to your appointment. We understand that appointments need to be rescheduled due to illness, so just give a call and we will find another time that will work better for everyone.

